

What do ALL of these companies share in common?



The Sales, Hiring & Retention Expertise of John Pyke
 Discover how these companies & others have achieved
 unmatched results by scanning or clicking here →



Examples of Massive Keynote ROI

FURNITURELAND SOUTH the world's largest furniture store*

BEFORE JOHN'S KEYNOTE

- X 7 Consecutive years of negative sales
- X 6 of their 7 competitors went bankrupt
- X Lowest sales revenue in 7 years

AFTER JOHN'S KEYNOTE

- ✓ 48% increase in sales in first 30 days after keynote
- ✓ Achieved Highest monthly sales in company history
- ✓ Featured on CBS Evening News for fast growth



BEFORE JOHN'S KEYNOTE

- X Limited sales growth due to absence of training and hiring the wrong people
- X 80% sales turnover rate with a cost of over \$300,000 per sales person

AFTER JOHN'S KEYNOTE

- ✓ Highest sales in the 45 year history of the company
- ✓ Launched a new ideal sales hiring benchmark
- ✓ Eliminated 80% sales turnover to 0% within 90 days



BEFORE JOHN'S KEYNOTE

- X Branch Managers perceived as "order takers" needed training to increase sales

AFTER JOHN'S KEYNOTE

- ✓ Highest sales growth in 4 years as a result of a two-hour keynote



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How to Sell Faster, Easier & Close More by

**PUSHING
THE  BUTTON
IN THE BRAIN**



CUSTOMIZABLE SALES KEYNOTES

**SALES
TRAINING**

*HOW TO SELL FASTER, EASIER & CLOSE MORE
BY PUSHING THE BUY BUTTON IN THE BRAIN*

**SALES
LEADERSHIP**

*HOW TO EMPOWER, RETAIN & LEAD YOUR
TEAM TO TOP PERFORMANCE & EFFICIENCY*

**SCALING FAST
WITH SYSTEMS**

*THE ULTIMATE SALES, HIRING, RETENTION &
LEADERSHIP BLUEPRINT TO SCALE FAST*

Traditional sales training is fatally flawed! Research reveals 42% of Training is **LOST** 20 minutes after the Event, 67% is **LOST** after 24 hours & **87% of traditional Training is LOST 30 days after the Event.** **The solution?** Only invest in training based on a scientifically-proven study of elite performers in over 20 countries. **What works best?** Content that is practical, immediately useable & transferable, a proven methodology & a compelling, entertaining delivery style that is consumed & retained, long-term.

John Pyke, MBA, Founder & Owner of The Talent Genius, is a #1 International Best-Selling Author, Sales & Hiring Expert, Consultant & Speaker. John has trained, assessed & hired over one million salespeople. **Scan QR Code to watch a short video**

